

# In the Loop™

Compiled by Valerie F. Leonard

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## Please Forward...

### FROM THE EDITOR

#### Welcome!

Welcome to *In the Loop*, an eclectic compilation of e-mail transmittals that I have received during the past week. From time to time, you will find announcements of events, grant opportunities, job postings, links to websites and articles of interest or notes of encouragement. I hope that you, or someone you know, would find the information to be of use. If you would like to unsubscribe, submit material, or make general comments, you may contact me at [valeriefleonard@msn.com](mailto:valeriefleonard@msn.com). I look forward to hearing from you soon.

Valerie F. Leonard, Editor

### COMING SOON

Beginning in the month of February, I will facilitate *Capacity Building Blocks, Track 1: Organizational Development*. This series of seminars will give nonprofit practitioners the tools to run their organizations more effectively and to position them for long term financial viability. I will provide further information in the next issue of *In the Loop*.

### CONDOLENCES

The following message was sent by Mr. Billy Brooks of the Westside Association for Community Action Network (WACA).

It is with great regret that I have to inform you of the death of Mrs. Gloria Jean Jenkins.....She passed away today After a long and wonderful life of giving and caring.

Billy Brooks

The following message was provided by Ms. Kristin Dean, President of the Homan Square Community Foundation.

It is with enormous regret and grief that I share with you the sudden death of Charlie Shaw. He died Wednesday afternoon in Colorado, doing something he loved—skiing—with people he loved---his wife, daughter, son-in-law and granddaughter. He apparently had a massive heart attack. He will be sorely missed by all whose lives he touched. Please keep his family and loved ones in your thoughts and prayers. Outlined below is a formal death notice. I have also provided a link to an article, <http://www.chicagobusiness.com/cgi-bin/news.pl?id=19029>

Charles H. Shaw age 72 died suddenly Jan 4, 2006 beloved husband of Beverly Shaw (nee Everest) of Winnetka, IL; loving father of Charles H. (Roberta) Shaw, Jr. of Wilmette, IL, Carol (Richard) Woodard of Prescott, AZ, Cindy (Bill) Wirene of Clinton, NY, Cathy Pabich of Wilmette, IL and Courtney (Joe) Peters of Winchester, MA; fond grandfather of nine: Charlie and Colleen Shaw, Alexander and Julia May, Gracie Woodard, Charles and Amanda Wirene, Jack Pabich and Burke Peters. Visitation January 11, 2006, Wednesday 4:00 p.m. to 8:00 p.m. at Donnellan Family Funeral Home ([www.donnellanfuneral.com](http://www.donnellanfuneral.com)), 10045 Skokie Blvd., (at Old Orchard Road), Skokie, IL 60077. Funeral Mass January, 12, 2006, Thursday, 5:00 p.m. at SS. Faith, Hope & Charity Church, 191 Linden Street, Winnetka, IL 60093([www.faithhope.org](http://www.faithhope.org)) Interment Private. In lieu of flowers memorials made to Homan Arthington Foundation, ([www.homansquare.org](http://www.homansquare.org)) 3517 West Arthington Street, Chicago, IL 60624, or Rush-Presbyterian St. Luke Medical Center, 1700 West Van Buren Street, Suite 250, Office of Philanthropy, Chicago, IL 60612 or Williams College, 75 Park Street, Williamstown, MA 01267 would be appreciated

Kristin Dean, President  
Homan Square Community Center Foundation

## WORKSHOPS AND SEMINARS

### Free Winter Preparedness Fairs

The following message was provided by Mr. Thomas Worthy of the CHA, and Ms. Patricia Lard of Jakolbi's House for Women in Transition.

The City of Chicago Department of Environment invites you to attend Mayor Daley's FREE Winter Preparedness Fairs! Please spread the word to any individual or organization you feel would benefit.

#### At these fairs you will:

- \* Attend a 20 minute seminar on ways to reduce your heating bill.
- \* Receive a FREE home weatherization kit (Window plastic - weather-stripping - insulation materials)
- \* Apply for financial assistance towards utility payment and home weatherization assistance (Share the Warmth, Good Samaritan, LIHEAP, IHWAP)
- \* Check the status of a utility bill or pending grant application (Peoples Energy, Commonwealth Edison, CEDA)
- \* Learn about other City of Chicago Assistance Programs

#### If applying for utility assistance please bring:

- Proof of total household income for 30 days prior to application
- Copy of current heating bill
- Proof of Social Security number for each household member
- Proof of TANF (if currently receiving)
- Rental agreement stating monthly amount (if renting)

#### Event Schedule:

Friday, January 6, 2006  
South Austin Satellite Senior Center  
5071 W Congress  
1 p.m. - 5 p.m.

Friday, January 13, 2006  
Olive Harvey College  
10001 S Woodlawn  
10 a.m. - 2 p.m.

Friday, January 20, 2006  
Wilbur Wright College  
4300 N Narragansett  
10 a.m. - 2 p.m.

Saturday, January 28, 2006  
Richard J. Daley Public Library  
3400 S Halsted  
10 a.m. - 2 p.m.

Friday, February 3, 2006  
Homan Square Community Center  
3559 W Arthington  
10 a.m. - 2 p.m.

Saturday, February 11, 2006  
Brighton Park Public Library  
4314 S Archer  
10 a.m. - 2 p.m.

For more information, call 311.

### Bethel New Life Homeownership Classes

I received the following message from Ms. Paula Brkich of Bethel New Life.

#### Homeownership Certification Class Part I & II

Saturday January 14 - 10:00 a.m. to 2:00 p.m. and  
Saturday January 21 - 10:00 a.m. to 2:00 p.m.  
US Bank 104 N. Oak Park Avenue in Oak Park.  
Take the Green Line, or drive. Free parking available in the US Bank lot.

#### You will Learn:

How to clear your credit to become mortgage ready. How to look for a home. Should you use a realtor? What about an attorney? What kinds of mortgages are out there, and how to find the right mortgage for you. Sponsored by Bethel New Life, DOH and US Bank.

#### "Getting to Yes" Homeownership Course

Wednesday, January 18 & 25 6:00 p.m. to 8:00 p.m.  
Bethel New Life Community Savings Center at Lake & Pulaski. Take the Green Line, or drive. Free parking in the lot two doors north.

A fast but informative class about repairing credit and becoming mortgage ready. Detailed explanation of LaSalle Bank mortgage offerings. Sponsored by LaSalle Bank, Bethel New Life and DOH.

#### Investing in Real Estate 101

Saturday January 28 10:00 a.m. to 2:00 p.m.  
Bethel New Life, 4950 W. Thomas St.

Have you been thinking of acquiring rental properties for investment as well as income? Come to this seminar to learn how to do it right. Sponsored by Bethel New Life, DOH and Washington Mutual.

Please pre-register by calling Paula Brkich @773-473-7870 x.106 or e-mail [pbrkich@bethelnewlife.org](mailto:pbrkich@bethelnewlife.org)

### The Village Store

Mr. Hurley Green III, Publisher of The Bulletin, provided the following link:

IS YOUR GROUP LOOKING FOR A WAY TO RAISE FUNDS? We put the FUN back into fund-raising! Visit the Village Store at [www.villagestore.bz](http://www.villagestore.bz)

## Congressman Davis, Chicago Westside Branch NAACP and SSCFCU Host Homeownership Classes

I received the following information from Mr. Ralph C.T. Franklin of the Chicago Westside NAACP.

Congressman Danny K. Davis of the 7<sup>th</sup> Congressional District (Illinois) in cooperation with Chicago Westside Branch NAACP and the South Side Community Federal Credit Union's Homeownership Counseling Center (A HUD Approved Housing Counseling Affiliate) is proud to announce that:

Beginning January 2006 we will be offering our free "12 Steps to Homeownership" Class through the City of Chicago Community College. This is a historic event as each participant will receive one (1) hour college credit, a free credit report and one-on-one counseling. This course will be held at the Dawson Technical Institute located 3901 South State Street, Chicago, Illinois. Participants can choose from two different nine week sessions held Thursday evenings (beginning January 12) or Saturday mornings (beginning January 14). For additional information and to register for either session, please call the Chicago Westside Branch NAACP at (773) 261-5890.

## First Annual Chicago Food Policy Summit

I received the following information from Ms. Velma Johnson, President of the North Lawndale Greening Committee.

**Host:** Chicago Food Policy Advisory Council  
**Location:** Chicago Cultural Center  
78 E Washington St, Chicago, IL View Map  
**When:** Friday, February 10, 8:30am to 5:00pm  
**Phone:** 773.347-1374

The 1st annual Chicago Food Policy Summit is sponsored by the Chicago Food Policy Advisory Council (CFPAC) We look forward to your participation in this day long event that has been planned to connect the diverse members of our community in dialogues that inform the City of Chicago's policy formation around food. The summit will focus on three key areas of potential food policy:

1. Food Access
2. Food and Sustainability
3. Funding and Economic Development

The structure of the summit will address these areas of potential food policy through expert panel talks and open-space style working groups. Delicious lunch will be served! More information to follow...

CFPAC Mission: will facilitate the development of responsible policies that improve access for Chicago residents to culturally appropriate, nutritionally sound, and affordable food that is grown through environmentally sustainable practices.

## ABCs of Individual Giving

The following announcement was included in this month's Forum Notes, an e-newsletter published by the Donors Forum of Chicago.

**Date:** Wednesday, January 11  
**Location:** Donors Forum of Chicago  
208 South LaSalle Street, Chicago, IL  
Suite 735, Conference Room  
(312) 578-0175  
[www.donorsforum.org](http://www.donorsforum.org)  
**Time:** 9:30 a.m. - 4 p.m.  
**Cost:** \$140 per person, \$110 for Members, Associate Members and Forum Partners

Did you know that 84 percent of all charitable donations come from individuals? This workshop outlines the successful strategies, skills and techniques needed to turn prospects into donors. Learn how to plan and implement an annual giving campaign - and when and how to solicit through direct mail and special events. This workshop will also help you tell your organization's story in a compelling and inspiring way.

### Topics include:

Preparing a case for support  
Cultivating, motivating and retaining donors  
Methods of solicitation  
Instructors include Marilyn Benuska, Jackie Kaplan, Zahida Noorani and Jamie Phillippe.

## GRANT FUNDING/AWARDS

The following announcements were included in this month's Forum Notes, an e-newsletter published by the Donors Forum of Chicago.

### The Joyce Foundation

The Joyce Foundation announced it will increase its arts funding by nearly 40 percent, to \$1.7 million annually. The funding will support programs that strengthen community-based arts groups, expand audience outreach at major cultural institutions and offer professional development opportunities for minority artists. Learn more about the foundation at [www.joycefdn.org](http://www.joycefdn.org).

### Axelson Center for Nonprofit Management

The Axelson Center at North Park University seeks nominations for the 2006 Alford-Axelson Award for Nonprofit Managerial Excellence program. The award includes a \$5,000 unrestricted grant and will be presented to two organizations, one with a budget of under \$5 million and one with a budget above \$5 million. [Learn more about the award and get application instructions.](#) Applications are due March 1.

## SMALL BUSINESS

The following announcements are from the Chicagoland Chamber of Commerce's monthly event newsletter.

### Business Growth Series: Harnessing Capital, Brand, Alliances, and Strategy to Maximize Growth

Successful businesses pursue certain common goals. Most notable among these are capital, revenue, and profit. In today's marketplace, how a company works to attain its goals is many times a greater determinate of success than actually attaining them.

A balanced strategy measures the needs of the customer and harnesses the capabilities of the company to meet those needs. An effective strategy is a "road map" by which to invest talent and resources into endeavors that yield the greatest reward. An actionable strategy defines the most efficient and effective course that a business can pursue, anticipates the risks, and readily adapts to meet reality.

Four critical components of a balanced and effective business strategy are examined in this seminar:

- 1) Elements of a meaningful strategic plan
- 2) Application and methods to secure capital
- 3) Branding: the image and the obligation
- 4) External avenues for growth

#### Speakers:

Richard Metzger, President of interLink

Thomas Talarico, Sr. VP of interLink

Angela Leigh, Director of Marketing for interlink

**Additional Registration Information:** Registrations are non-refundable. No-shows will not receive a refund. All registrations require pre-payment; payment needs to be received by the close of pre-registration. Pre-registration closes on January 16 at 12:00 pm. Registration at the door is available, space permitting.

**Date:** Tuesday, January 17, 2006  
**Time:** 9:00 am - 11:00 am  
**Cost:** \$20 for Chamber Members, \$30 for Non-Members  
**Location:** Chicagoland Chamber of Commerce,  
330 N. Wabash, Suite 2800  
**Sponsors:** Chicagoland Chamber of Commerce, Chicagoland  
Entrepreneurial Center, the City of Chicago, and Department of  
Planning and Development  
**Contact:** Event Hotline, 312-494-6709

### Accelerator Seminar Series: How To Create Your Very Own Entrepreneurial Financial Model

The Seminar will cover the basic financial accounting principals that every entrepreneur should know, and more importantly utilize when presenting projections and creating a financial model. Have no fears, little entrepreneurs, this lecture will not cause your eyes to roll to the backs of your heads by delving into the minutiae of bookkeeping. Instead, it will be a quickly paced, fun, humorous, oft-irreverent, but always enlightening romp through the world of financial modeling and spreadsheets. A sample financial model - paper and electronic - will be provided.

Yes, yes, the seminar will provide a basic review of accounting 101...you will be able to tell the difference between an income statement, balance sheet, and cash flow statement when you're done with the program. But instead of a staid and arcane oration of accounting, the seminar will cut to the core and provide you with what you truly need to know in a matter of minutes. Think of Mr. Snow as that one person who set you straight about the way the world really works. You know, the one who said, "Forget all that stuff they taught you in college, kid, here's the way it really works..."

Bill Snow is the Director, M&A, at Kinsella Group and has over 15 years of experience as a business leader and advisor. At Kinsella Group, Mr. Snow focuses on capital sourcing and business sale assignments for clients. During the course of his career, he has held leadership positions in management, finance, capital formation, operations, sales and administration. His broad knowledge and in-depth experience enable him to effectively integrate long-term, strategic objectives with more immediate, tactical initiatives.

**Additional Registration Information:** Registrations are non-refundable. No-shows will not receive a refund. All registrations require pre-payment; payment needs to be received by the close of pre-registration. Pre-registration closes on February 13 at 12:00 pm. Registration at the door is available, space permitting.

**Date:** Tuesday, February 14, 2006  
**Time:** 9:00 am - 11:00 am  
**Cost:** \$20 for Chamber Members, \$30 for Non-Members  
**Location:** Chicagoland Entrepreneurial Center  
330 N. Wabash, Suite 2800  
**Sponsors:** Chicagoland Chamber of Commerce, DCEO, SBA and the City of  
Chicago, Department of Planning and Development  
**Contact:** Event Hotline, 312-494-6709

*In the Loop* is published by Valerie F. Leonard, Community Development Consultant. Please forward comments or submittals to [valeriefleonard@msn.com](mailto:valeriefleonard@msn.com).